

BISHOP GROSSETESTE UNIVERSITY CHARTERED MANAGER DEGREE APPRENTICESHIP (CMDA)

START DATE: SEPTEMBER 2021

Are you a leader or manager and would like to develop your knowledge, skills and behaviours within the role?

- Study through blended learning
- Develop your Operational Strategy, Sales & Marketing, Project Management and other leadership and management skills
- Learn with peers from other industries
- Your apprenticeship will allow the development of a range of skills, knowledge and behaviours which you can immediately apply to your role
- The Chartered Manager Degree Apprenticeship allows you to achieve at degree level whilst developing your current management career

Find out more by emailing – business@bishopg.ac.uk or call us on **01522 563844**, or you can visit www.bishopg.ac.uk/courses/appcmd

Testimonials

“ I started this Apprenticeship wondering if it was the right decision, being in a busy management position. I have since found that it was the best decision and certainly one of the best courses I have done throughout my career. I am now an apprenticeship ambassador for my organisation, having been nominated by my course tutor and line manager, and I would fully recommend this course to others based on my experience.

**L.W. - Children's Health Locality Manager,
Lincolnshire County Council**

“ Family circumstances meant I declined a University offer to study Politics as a school leaver. The opportunity to study for a degree, whilst working as part of an apprenticeship, was a 'no brainer' for me. The benefit of formalising my 30+ years of work experience is already paying dividends in my day job. The learning is relevant and invaluable and I am able to put it into action in the workplace. This has been imperative as we navigate a post coronavirus world.

**S.M. - Enterprise Development Manager,
BG Futures**

Costs may be covered by government funding and/or your employer – organisations who pay the Apprenticeship Levy will pay fees directly through the levy contribution. Alternatively, organisations who do not pay the Levy may be able to claim 95% of the cost from the Government.

See further information on the Apprenticeship levy funding at www.gov.uk/government/publications/apprenticeship-levy-how-it-will-work

How is the learning delivered?

A blended approach is used for delivering teaching and learning, with some sessions delivered on campus and others remotely. The learning on the apprenticeship will be broken down into individual modules.

What will I be learning?

Year 1	Year 2	Year 3
Introduction to Business Leadership and Management	Marketing Principles and Practice	Strategic Management
Data Analysis for Business Decision Making	Building and Developing Collaborative Relationships	Leading and Managing Change
Innovation and Digital Technologies	Global Business Environment	Management in Practice (2)
Understanding Project and Financial Management	Managing Operations in the 21st Century	Strategic Human Resources Management
	Leading and Managing Complexities	Managing Financial Principles and Techniques
	An Introduction to strategy	Organisational Behaviour and Responsible Leadership
	Customers, Data and Competitor Analysis	The Synoptic Work-Based Project
	Management in Practice (1)	

The Apprenticeship Journey



What qualifications could I achieve?

All successful apprentices will achieve:

- Chartered Managers Degree Apprenticeship, Level 6
- Chartered Management Institute (CMI), Level 5 diploma in Leadership and Management
- BA (Hons) in Business, Leadership and Management

How am I assessed?

You are assessed through a combination of assignments, your portfolio, and End Point Assessment (EPA) relating to your workplace, or an organisation you are familiar with. You will be supported to build your portfolio of evidence throughout your period of study.

What are the entry requirements?

Please see <https://www.bishopg.ac.uk/courses/appcmd> for details on entry requirements.

LIMITED PLACES AVAILABLE

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